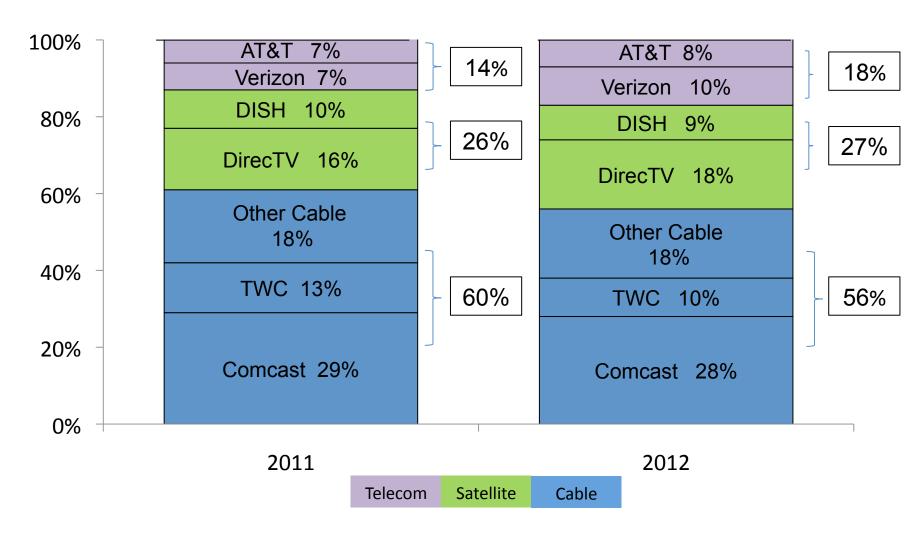


## **Pay TV VOD Movie Rental Shares**\*



Source: NPD Group | 2012 VideoWatch VOD Report